



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board		
Form submitted by (contact for all queries)	Sarah Cosentino Community Climate Change Officer 01249 706459	
Name of initiative	FOC Energy Monitors in all Libraries	
Brief Description of Initiative	<p>Energy Monitors available for free hire in all libraries across Wiltshire.</p> <p>The energy monitor allows the user to see clearly how much energy their appliances use and how their behaviour impacts on their energy use. The householder/user can then make simple changes to their behaviour to reduce their energy consumption. Reducing energy will save money off their energy bills and reduce their carbon footprint.</p> <p>We will provide a full support package with each energy monitor that will include details on how the user can save energy through both changes in their daily life and investing in energy efficiency technologies.</p>	
Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact.	Building resilient communities	
	Improving affordable housing	
	Lives not services	
	Supporting economic growth	
	Safer communities	
	Protecting the environment	X
	Action for Wiltshire – combating the recession	
	Improving outcomes for Children and young people	
Amount of funding sought	<p>££12,566.00</p> <p>Received in-kind funding of £500 from Energy Saving Trust for reporting and monitoring information during the lifetime of project.</p>	
What will this money be spent on?	<p><u>Captial Expenditure £4,617.00</u> 171 Energy monitors @ £22.00 £3762.00 171 plastic boxes @£5.00 per unit £855.00</p> <p><u>Revenue £7,949.00</u></p> <p>1 x promotional stand £1000.00 7500 x Supporting packs</p>	

	(216 monitors (inc existing stock) x 34 issue over 2 years = 7500 potential issues needing support pack) 4000 Paper booklets £1699.00 3500 CD Sleeves £3000.00 A4 Card folders £2000.00 100 x posters £250.00
Is planning permission required?	No
Have quotes been obtained? Yes/No	Yes I have quotes for the main components of the bid the monitors and the information for the support package. The preferred supplier for the monitor is Current Cost. Current Cost supplied the energy monitors for the successful pilot scheme. The feedback from both the library service staff and users has been positive and the customer service/after sales have been good. Quote 1 attached. The preferred source of information for the support packs is from the Energy Saving Trust. They have a proven record of supplying clear and up to date information to members of the public about energy saving tips and technology. They can offer monitoring codes and monitoring information free of charge but there is a charge for printed information. Quote 2 Attached. Prices for CDs etc have been sourced from Wiltshire Councils online stationery supplier.

Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.

<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p>Protecting the Environment</p> <p>This initiative will help achieve the LAW ambition of reducing Wiltshire's Carbon footprint. The initiative will offer a very practical solution to monitoring and reducing the householder's energy consumption resulting in them saving money. This also means that using less energy reduces their carbon footprint. The initiative is also about creating awareness and facilitating behaviour change.</p> <p>The Energy Saving Trust has calculated both carbon and cost savings from behaviour change are £100 per annum and 0.5 tonnes of carbon.</p>
<p>What makes this initiative a local priority (e.g. evidence from research and local support)</p>	<p>Saving money and ensuring householders can afford to heat their homes is always a priority. An energy efficient home will cost less to heat. Climate Change is now a priority for many areas with local community groups focusing on carbon reduction initiatives.</p> <p>There is a very real demand for the energy monitors and the supporting information. We are coming to the end of a very successful pilot. 41 Energy monitors have been available to hire from 6 libraries. The monitors have been continuously on issue and there are 31 customers on the waiting list. Please see supporting document A.</p> <p>We have collected evaluation forms which have been very positive and out of the 42 issues 30 people recorded that the energy monitor had helped them make changes to keep their energy bills down.</p> <p>As it is a local priority the Initiative is supported by the Energy Saving Trust (please see supporting document C) and sponsored by The Wiltshire Environmental Alliance*</p> <p>*which is the thematic partnership with responsibility for the environment and chaired by Dr Gary Mantle. The provision of energy cost monitors is considered by this partnership to be practical and cost effective way of promoting the behaviour change needed to reduce energy consumption in Wiltshire. This initiative will lead to a better use of natural resources, cut energy bills for households and is an important step in the low carbon transition in Wiltshire.</p>
<p>How will you know you have been successful?</p>	<p>Using the specific questions on the evaluation forms we can calculate the money and carbon saved by the changes the householder has made.</p> <p>Private sector housing can feedback any successful grant awards to install energy efficient technology. We can use this information to calculate money and carbon saved.</p>

<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	<p>Library service can provide quarterly statistics detailing number of issues, time not on issue and number on waiting list. Continuous issues with minimal time between issues would be a deemed success.</p> <p>With regards information in the support pack the Private Sector Housing Team will ask each caller where they found their details. Any calls they receive about energy efficiency measures and grants/funding resulting from the support pack with the energy monitor will be recorded.</p> <p>The Energy Saving trust can feedback how many Home Energy Checks are accessed via their website that originated from the information included in the support pack using a specific code.</p> <p>Evaluation forms. Energy Monitors have to be handed back in person, staff can at this point ask the user if they have already completed the evaluation form.</p>
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	<p>The nature of the initiative means that monitors can be borrowed from day 1 resulting in carbon savings. We will monitor the issue statistics and evaluation responses quarterly to ensure the demand remains.</p> <p>From information recoded during the pilot in a twelve week period each monitor was issued on average 3 times (please see Supporting doc A). We would aim to keep to that level of issues for the life of the initiative.</p>
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? <i>(this is one-off funding)</i> 	<p>The initiative is very practical but the underlying success is in promoting behavioural change and creating awareness.</p> <p>We will provide a full support package with each energy monitor that will include details on how the user can save energy through both changes in their daily life and investing in energy efficiency technologies.</p> <p>The support packs will include –</p> <p>Helpline number and grant/funding information from our Private Sector Housing colleagues Instructions Energy Saving Trust contact information – web links to their website and additional information ‘Save Energy Save Money’ booklet packed with helpful tips and advice.</p> <p>The packs will be available in both paper and on CD.</p> <p>From the information they receive any changes the user makes to their lifestyle immediately following the use of the monitor will start saving carbon. As the users see their energy bills reducing they will have no reason to go back to old ways resulting in long term carbon savings.</p>

Who will benefit from this initiative?	<p>The library service is FOC and available to all Wiltshire residents, currently the library service has 220,416 users.</p> <p>The information and advice from the Energy Saving Trust is Free of Charge and open to everyone.</p> <p>The support pack includes information about grants and funding available to private housing residents in receipt of certain benefits. Current figures confirm there are 12,000 people within Wiltshire that these grants could potentially apply.</p>
Confirm no unfunded commitments from this initiative	<p>Please delete the statement that does not apply:</p> <p>1. I confirm that there will be no unfunded financial commitments arising from this initiative, or</p>
Will ongoing maintenance of premises/equipment be necessary?	No
What are the key risks to success and how will these be managed?	<p>Faulty equipment The pilot did include some comments about equipment not working. We have included 15 spare monitors to replace any broken or damaged during the lifetime of the project.</p> <p>Reduced/over demand To ensure we hit our targets of 3 issues every 12 weeks we have carefully planned our launch times. We plan to launch in January 2011 after Christmas when the weather is often cold and traditionally we are careful with our finances after the Christmas period. Each library will have posters to promote the scheme and access to a display stand for events. We will promote the scheme through the Wiltshire World Changers Network to ensure local environmental community groups are aware of the scheme and can promote the scheme alongside their individual projects.</p> <p>To ensure we do not have long waiting lists we have used the libraries team expertise and calculated how many monitors each library would need according the size and area of each library. Please see supporting document B</p>
Who will manage the initiative	<p>Sarah Cosentino Community Climate Change Officer Joan Davis Customer Services Manager, Library & Information Service</p>

Signed:

Dated:

Chairman of Area Board

NB: It is the responsibility of the Area Board to ensure that:

- **bids are robust and well-founded**
- **public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel**
- **the initiatives are managed well to achieve the benefits and that performance improvement is reported**